



Tradeshift®

Leveraging
your data
your way:

How Tradeshift
helped Corning
to take charge
of their analytics

A world leader in innovative material sciences, Corning has a storied history of providing customers with life-changing technology solutions. Founded 170 years ago, Corning applies its unmatched expertise to create defining and award-winning products that transform industries and enhance people's lives.

As a collaborative and synergistic company, Corning has prided itself on its ability to adapt and react to market changes, equipping them with the knowledge and tools they need to alleviate the challenges their users face.

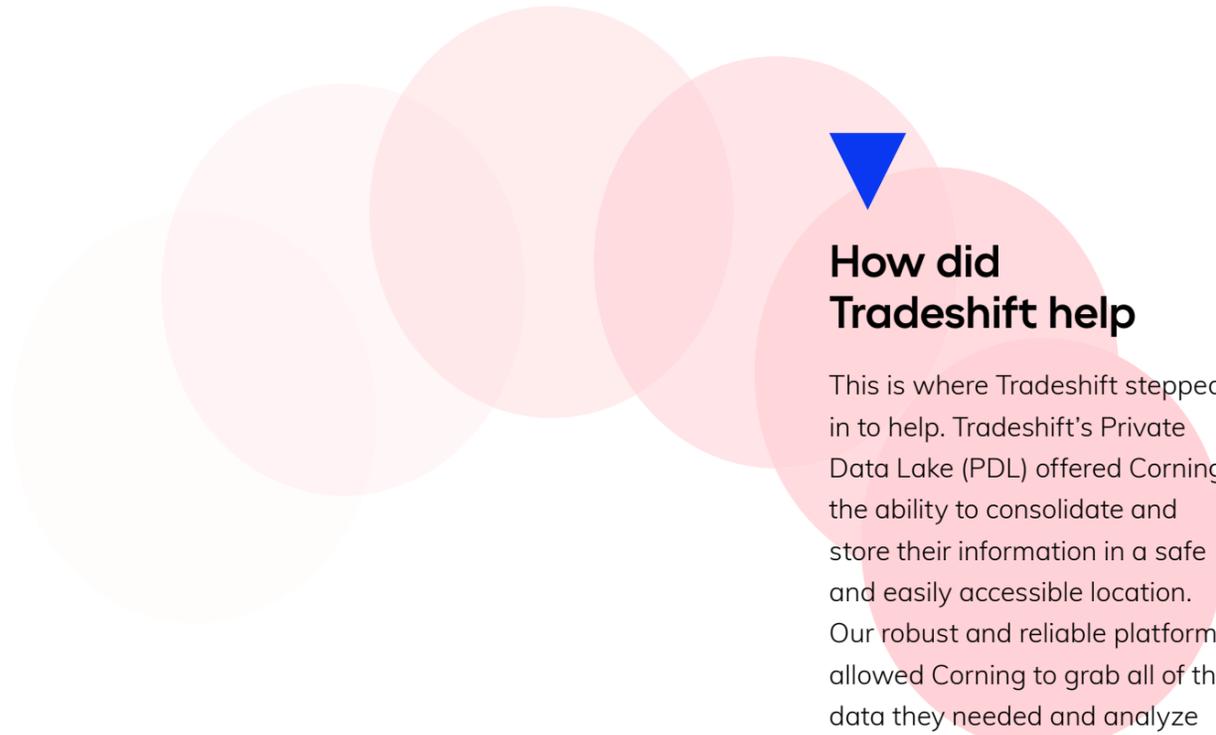


When it comes to organizing and analyzing data, ensuring you have a secure and accessible format is necessary for an organization's success. At Corning, issues arose in their ability to store and leverage their data into insightful change. With ambitious goals for collecting their data, Corning needed the support and assistance of Tradeshift to create a productive and strong supply chain.

Problem.

In today's marketplace, leaders need to make fast and informed decisions in order to stay ahead of disruption. Having reliable and insightful analytical capabilities can make the difference between a resilient company and one that falters when facing adversity. Corning wanted to find a way to ensure the data they collected was useful, actionable, and secure.

Through collaboration and transparency in their data collection process, Corning hoped to achieve a stronger supply chain that reduced the possibility of information being siloed off by different departments.



How did Tradeshift help

This is where Tradeshift stepped in to help. Tradeshift's Private Data Lake (PDL) offered Corning the ability to consolidate and store their information in a safe and easily accessible location. Our robust and reliable platform allowed Corning to grab all of the data they needed and analyze it on their own secure system. This allowed Corning the space to track the insights they wanted and connect their previous system to the new one, creating historical data that assisted with decision making and strategic thinking.

Corning's PDL allowed for a predictable and compliant process that supported all functions downstream. The collaborative system allowed departments to mine and analyze the data they needed to make informed decisions and create actionable change for their specific teams. In today's current marketplace, the ease of mind in knowing your data is secure and insightful can help to alleviate stress and reduce uncertainty in your organization.



Solved.



We leverage technology like Tradeshift to bring visibility across our entire supply chain from our suppliers/suppliers to our customers/customers—it is Corning's intent to deliver customer excellence.



Laura Bissmeyer
Corporate Innovation Manager, Corning, Inc.

Tradeshift knows that when it comes to business, shift happens.

Our full suite of products aims to create a resilient and digital business format so that when disruption occurs, you and your partners can rest assured that your systems are built for success. To learn more about our [full range of products](#), reach out to us for more information. Are you interested in seeing how Tradeshift can transform your current processes?

[Sign up now for your free demo.](#)



About Tradeshift

Tradeshift is a market leader in e-invoicing and accounts payable automation and an innovator in supplier financing and B2B marketplaces. Its cloud-based platform helps buyers and suppliers digitize invoice processing, automate accounts payable workflows and scale without limit.

Headquartered in San Francisco, Tradeshift's vision is to connect every company in the world, creating economic opportunity for all. Today, the Tradeshift network is home to the world's fastest-growing community of buyers and sellers operating in more than 190 countries.

Fast Company named Tradeshift to its list of the World's Most Innovative Companies for 2020 and it landed on Forbes' 2019 list of The Most Innovative Fintech Companies.

Find out more at tradeshift.com